# Invest in What Works State Standard of Excellence

# Oregon



The <u>Invest in What Works State Standard of Excellence</u> sets a national benchmark – a "north star" – for how state governments can consistently and effectively use data and evidence in their budget, policy, and management decisions to achieve better outcomes for their residents. The purpose of the Standard is to:



**Define the data and evidence infrastructure** state governments need to have in place in order to invest in what works.



**Showcase examples** of results-driven and evidence-based practices, policies, programs, and systems within state governments



**Provide a road map** for state government leaders committed to investing in what works.

## How did the state stack up in 2020?

The State Spotlight highlights
Oregon's leading and promising
data and evidence efforts featured
in Results for America's 2020 State
Standard of Excellence.

Oregon had **10 promising examples** from the 15 criteria. Oregon had **no examples in 5 criteria**.

To accelerate its progress in the State Standard of Excellence, Oregon should consider implementing the strategies described in the Blueprint for Delivering Results in State Government.

15 Criteria

10 criteria with promising examples

5 criteria with no examples



#### 1. Strategic Goals

Did the governor have public statewide strategic goals?

The creation of statewide strategic goals is an important first step in aligning state government budgets, policies, and programs to improve outcomes on a state government's highest priorities.

## **Leading Example**

#### **COLORADO**

In 2019, Colorado launched the Governor's Dashboard, which outlines four high-priority strategic goals: tax reform and economic development, energy and renewables, health, and education and the workforce. Each high-priority strategic area is supported by a cabinet working group as well as aligned goals, metrics, and strategies contained within agency performance plans. The governor's annual budget request also links these goals to specific agency activities and outcomes.

## **RELEVANT BLUEPRINT** THEME:



To learn more about how to implement examples in criteria 1, please see Blueprint for Delivering for Results in State Government.

### **Promising Example**



#### OREGON

In 2018, the Oregon Governor's Office released the Action Plan for Oregon, which identified key priorities for the state in the areas of: environment, healthcare, education, transportation, good government, earthquake preparedness, housing and homelessness, child welfare, and job training. Progress made on meeting each priority is publicly available online, along with strategic plans for these policy areas.

### **7 Other Promising Examples**

Arizona, Kentucky, Pennsylvania, Tennesse, Utah, **Vermont, Washington** 



## 2. Performance Management / Continuous **Improvement**

Did the state or any of its agencies implement a performance management system aligned with its statewide strategic goals, with clear and prioritized outcome-focused goals, program objectives, and measures; and did it consistently collect, analyze, and use data and evidence to improve outcomes, return on investment, and other indicators of performance?

Performance management helps state governments monitor and improve customer service, program performance, and outcomes for their residents.

#### **RELEVANT BLUEPRINT** THEME:



To learn more about how to implement examples in criteria 2, please see Blueprint for Delivering for Results in State Government.

## **Leading Example**

#### **MINNESOTA**

In response to COVID-19, the state built a comprehensive public data dashboard that tracks health and economic data, including response data on hospital capacity, critical care supplies, child care, and funding. The dashboard also tracks the disparate impacts of the virus on communities of color to enhance collaboration with stakeholders and "eliminate" systemic barriers so communities of color and indigenous communities can recover with dignity and resiliency." Such a collaboration includes an ongoing partnership with J-PAL North America that is leveraging the data to identify how to increase take up of COVID-19 testing in Black and Latinx communities based on local needs and preferences.

#### **Promising Example**



#### **OREGON**

A 2016 Oregon law required all state agencies to develop and use performance measures. Each state agency submits an Annual Performance Progress Report to the Oregon Legislative Fiscal Office detailing agencies programmatic outcomes and performance measures, which are reviewed during the state's budget process.

The Oregon Department of Education has established a continuous improvement program for school districts to monitor program success and evaluate current services to ensure students are receiving the best possible education. The framework ties together strategic planning, needs assessments, and monitoring and feedback loops to "support ambitious, priority-driven action plans where routine collaboration and decision-making among district leaders is reflected throughout implementation." The continuous improvement processes relate the Department's broader Oregon Integrated Systems Framework to support inclusive policy and practice, including the use of evidence-based education programs.

### **15 Other Promising Examples**

California, Colorado, Connecticut, Florida, Illinois, Maryland, Massachusetts, Missouri, New Jersey, New Mexico, Rhode Island, Tennessee, Utah, Vermont, Washington



#### 3. Data Leadership

Did the governor's office or any state agency have a senior staff member(s) with the authority, staff, and budget to collect, analyze, share, and use high-quality administrative and survey data—consistent with strong privacy protections— to improve (or help other entities including, but not limited to, local governments and nonprofit organizations improve) federal, state, and local programs? (Example: Chief Data Officer)

A designated chief data officer can create a coherent set of policies, structures, and guidance for how state agencies should routinely use data to improve programs.

#### **RELEVANT BLUEPRINT** THEME:



To learn more about how to implement examples in criteria 3, please see Blueprint for Delivering for Results in State Government.

## **Leading Example**

#### CONNECTICUT

A 2018 Connecticut law formalized the position of Chief Data Officer within the Office of Policy and Management and created the Connecticut Data Analysis Technology Advisory Board, and required each state agency to designate an agency data officer to manage high value data sets and coordinate data-related activities with the state Chief Data Officer. The Chief Data Officer, along with individual agency data officers, are required to biannually update the state data plan, which covers open data and creates data standards for agencies. The plan also contains 11 principles and accompanying practices that all agencies should adopt in order to improve their management, use, sharing, and analysis of data. In 2019, the Office of Policy and Management created a new Data and Analytics Policy unit to further support the management, use, sharing, and analysis of data across state agencies.

#### **Promising Example**



#### **OREGON**

A 2018 Oregon law instituted a Chief Data Officer responsible for the state's centralized data strategy, including an enterprise open data platform. The Chief Data Officer is charged with creating open data standards, providing privacy guidance for state agencies, identifying opportunities for data sharing, and designing stakeholder engagement strategies, including an advisory committee.

## **13 Other Promising Examples**

Arkansas, California, Colorado, Indiana, Kentucky, New Jersey, North Carolina, Minnesota, Ohio, Oregon, Rhode Island, Utah, Virginia, Washington



## 4. Data Policies / **Agreements**

Did the state or any of its agencies have data sharing policies and data sharing agreements—consistent with strong privacy protections—with any nonprofit organizations, academic institutions, local government agencies, and/or federal government agencies which were designed to improve outcomes for publicly funded programs, and did it make those policies and agreements publicly available? (Example: data sharing policy, open data policy)

Data-sharing policies and agreements allow state governments to take a coordinated approach to identifying and using relevant data to improve programs while implementing strong privacy protections.

#### **RELEVANT BLUEPRINT** THEME:



To learn more about how to implement examples in criteria 4, please see Blueprint for Delivering for Results in State Government.

## **Leading Example**

#### OHIO

In April 2019, Ohio's Governor signed an executive order consolidating state data systems into the InnovateOhio Platform, which uses data as "a shared strategic asset" whose "value is multiplied when data sets are linked across programs and organizations" through data integration and management tools. The executive order created a presumption of data sharing between state agencies, except where a specific legal prohibition is identified in writing. Since its launch, InnovateOhio and the Ohio Department of Administrative Services have collaborated with state agencies to incorporate 1,600 information systems into the State's cloud environment. As of June 2020, the InnovateOhio Platform recovered over \$1 million in duplicate payments by applying a data analytics tool to state agency spending ledgers.

#### **Promising Example**



#### **OREGON**

A 2017 Oregon law requires the Chief Data Officer to create an enterprise Memorandum of Understanding to facilitate data sharing across state agencies. This approach has been used for the Statewide Longitudinal Data System, launched in 2018, to bring together education and workforce data, the Sustainable Solutions for Accelerated Learning (SSAL) Work Group, and Trauma-Informed Pilot Project to identify areas of inequities for increased funding. In 2019, the state also partnered with the Oregon Health and Sciences' University Center for Evidence Based Policy, state agencies, nonprofit leaders, and the state legislature to create the Child Well-Being Dashboard, which uses data from the Oregon Departments of Education, Early Learning, Health and Human Services, and Youth to measure the outcomes of early childhood intervention programs.

#### **16 Other Promising Examples**

Arizona, California, Colorado, Connecticut, Indiana, Kentucky, Maryland, Massachusetts, Michigan, New Jersey, North Carolina, Rhode Island, Texas, Utah, **Virginia, Washington** 



#### 5. Data Use

Did the state or any of its agencies have data systems consistent with strong privacy protections that linked multiple administrative data sets across state agencies, and did it use those systems to improve federal, state, or local programs?

The linking of agency data allows state governments to increase the effectiveness of state services and get better results for their residents.

## **Leading Example**

#### INDIANA

The Indiana Management Performance Hub (MPH), overseen by the state's Chief Data Officer, houses the integrated Education and Workforce Development database, which brings together data from 12 state agencies, including: the Commission for Higher Education, Department of Education, Department of Health, Department of Corrections, Department of Workforce Development, and Family and Social Services Administration. In addition, MPH has created integrated databases to address pressing program and policy issues related to COVD-19, opioids, Medicaid, fiscal transparency, and other areas. MPH has been at the forefront of using data to drive decisionmaking for Indiana's COVID-19 response, including a study to better understand the prevalence of the coronavirus and/or its antibodies.

### **RELEVANT BLUEPRINT** THEME:



To learn more about how to implement examples in criteria 5, please see Blueprint for Delivering for Results in State Government.

#### **Promising Example**



#### **OREGON**

Created by a 2017 Oregon statute, the Performance Reporting Information System serves as the state's workforce data dashboard. The system was leveraged for Oregon's COVID-19 economic recovery response by matching customer workforce program participation against quarterly Unemployment Insurance (UI) wage records to develop monthly UI claims data. Oregon also created a dashboard, FAQ, and resource page to help residents respond to the COVID-19 pandemic. The dashboard and public health information page allows residents and state leaders to make decisions by coordinating data from hospitals, state agencies, public health providers, and the emergency management community.

In 2020, Oregon launched a Data Strategy designed to empower state agencies within the executive branch to better utilize, maintain, and share data. Outlined in three key components, the Data Strategy involves the use of data principles, data practices, and a forthcoming one to three year Action Plan for implementing the practices. The Office of the State Chief Information Officer, spearheaded by the State's Chief Data Officer, is currently soliciting public comment on the development of the Action Plan.

## **20 Other Promising Examples**

Arkansas, Colorado, Connecticut, Florida, Georgia, Illinois, Kentucky, Maryland, Minnesota, Mississippi, Nevada, New Jersey, North Carolina, Ohio, Rhode Island, South Carolina, Utah, Virginia, Washington, Wisconsin



## 6. Evaluation Leadership

Did the governor's office or any state agency have a senior staff member(s) with the authority, staff, and budget to evaluate its major programs and inform policy decisions affecting them? (Example: chief evaluation officer)

Evaluation leadership positions are an important tool for state governments to ensure that evidence of what works is a primary consideration when making programmatic and budget decisions.

#### RELEVANT BLUEPRINT THEME:



To learn more about how to implement examples in criteria 6, please see Blueprint for Delivering for Results in State Government.

## **Leading Example**

#### **TENNESSEE**

Founded in 2019, Tennessee's Office of Evidence and Impact is led by the state's Director of Evidence and Impact. To propagate Tennessee's evidence-based budgeting efforts, the Office defined four tiers of evidence, conducted program inventories, developed evidence reviews, and provided evidence-building technical assistance.

## No Oregon examples of this criteria



#### **6 Promising Examples**

Alabama, Colorado, Connecticut, Massachusetts, Mississippi, Ohio



#### 7. Evaluation Policies

Did the state or any of its agencies have an evaluation policy, evaluation plan, and research/learning agenda(s), and did it publicly release the findings of all completed evaluations?

Evaluation policies allow state governments to align their evaluation and research priorities, learn about what works, and share information with outside researchers about additional areas where they want to increase their knowledge base.

#### **RELEVANT BLUEPRINT** THEME:



To learn more about how to implement examples in criteria 7, please see Blueprint for Delivering for Results in State Government.

## **Leading Example**

#### **KENTUCKY**

The Kentucky Center for Statistics (KYSTATS) has a 2020-22 Research Agenda, which details four primary research areas to identify barriers to education and workforce opportunities: (1) expand data access and data use to inform equity issues; (2) evaluate outcomes and barriers for education and workforce programs over time; (3) connect supply and demand of the state's future workforce; and (4) measure the impact of out-ofstate education and workforce migration. All research results are made publicly available.

## No Oregon examples of this criteria



#### **7 Promising Examples**

Colorado, Maryland, Massachusetts, Minnesota, Mississippi, Tennessee, Utah



#### 8. Evaluation Resources

Did the state or any of its agencies invest at least 1% of program funds in evaluations?

Making specific funding commitments to evaluation is critical and ensures that state governments have the necessary funds to evaluate whether state programs are achieving their desired outcomes. At the federal level, several agencies have made commitments to spend 1% of program funds on evaluation, which has allowed them to improve programmatic outcomes and build their knowledge base about what works.

#### **RELEVANT BLUEPRINT** THEME:



To learn more about how to implement examples in criteria 8, please see Blueprint for Delivering for Results in State Government.

## **Leading Example**

#### **MINNESOTA**

A 2017 law created Minnesota's Opiate Epidemic Response grant program. The FY 2021 budget includes \$300,000 for Minnesota Management and Budget to conduct experimental and quasi-experimental design impact evaluations for opiate epidemic response grant activities, which is slightly more than 1.1% of the agency's \$27 million general fund budget.

## No Oregon examples of this criteria



### **O Promising Examples**

No promising examples identified for this criteria.



#### 9. Outcome Data

Did the state or any of its agencies report or require outcome data for its state-funded programs during their budget process?

Using data and evidence as part of the budget process helps state policymakers allocate funds based on information about what works.

## **Leading Example**

#### **COLORADO**

The 2013 Colorado State Measurement for Accountable, Responsive and Transparent Government (SMART) Act required all Colorado state agencies to submit annual performance reports to the state legislature as part of the state's budget process. These reports include: (1) performance measures for the major functions of the department; (2) performance goals for at least the following three years; (3) a description of the strategies necessary to achieve those goals; and (4) a summary of the department's most recent performance evaluation. In addition, the state's FY 2020–2021 budget development instructions (pp. 10–12) prioritize new program requests "based on the evidence and body of research supporting the program's effect on desired outcomes and proposed implementation plan." In the FY 2020-2021 budget cycle, the state applied an evidence continuum to budget requests and used that criteria to inform resource allocation decisions.

#### **Promising Example**



#### **OREGON**

A 2016 Oregon law requires all state agencies to develop and implement performance measures. The agencies must also submit to the Oregon Legislative Fiscal Office an Annual Performance Progress Report detailing the agency's programmatic outcomes, which are reviewed during the state's budget process.

#### **9 Other Promising Examples**

Maryland, Minnesota, Mississippi, Missouri, New Mexico, North Carolina, Rhode Island, Tennessee, Utah

### **RELEVANT BLUEPRINT** THEME:



To learn more about how to implement examples in criteria 9, please see Blueprint for Delivering for Results in State Government.



## 10. Evidence Definition and Program Inventory

Did the state or any of its agencies release a common evidence framework, guidelines, or standards to inform its research and funding decisions and make publicly available an inventory of state-funded programs categorized based on at least two tiers of evidence?

Defining evidence and conducting program inventories can help state governments ensure that their programs are using proven practices and that their interventions are effective in meeting the state's desired goals as well as improving outcomes for residents.

### **RELEVANT BLUEPRINT** THEME:



To learn more about how to implement examples in criteria 10, please see Blueprint for Delivering for Results in State Government.

#### **Leading Example**

#### **NEW MEXICO**

A 1999 New Mexico law required all state agencies to submit annual performance-based budget requests that include outputs, outcomes, performance, and evaluation data. The 2019 Evidence and Research Based Funding Requests Act amended the 1999 law by defining four tiers of evidence and further requiring certain state agencies (selected annually by the state legislature), to "identify each sub-program as evidence-based, research-based, promising, or lacking evidence of effectiveness" and report on the amount allocated for each of these evidence tiers. The law builds on New Mexico's long-standing series of inventory and cost-benefit reports in the areas of children's behavioral health; adult behavioral health; early education; child welfare; criminal justice; healthcare, infant, and maternal health; and education.

#### **Promising Example**



#### **OREGON**

A 2003 Oregon law created evidence definitions for agencies that provide direct client engagement, including the Oregon Youth Authority, Department of Corrections, and the Oregon Health Authority. These evidence definitions require programs to incorporate "significant and relevant practices based on scientifically based research" by "[u]tilizing randomized controlled trials when possible and appropriate." The law requires these agencies to perform cost-benefit analyses and compile a biennial program inventory with results from funded programs, such as the inventory of evidence-based practices produced by the Oregon Health Authority's Health Evidence Review Commission.

#### 13 Other Promising Examples

California, Colorado, Connecticut, Florida, Minnesota, Mississippi, North Carolina, Ohio, Pennsylvania, Tennessee, Texas, Vermont, Washington



## 11. Cost-Benefit **Analysis**

Did the state or any of its agencies assess and make publicly available the costs and benefits of public programs?

Cost-benefit analysis helps state governments quantify outcomes and program costs to ensure that public dollars are being efficiently spent to get the most value for taxpayers and the best outcomes for residents.

### **Leading Example**

#### WASHINGTON

A 2013 Washington State law (pp. 105–106) directed the Department of Corrections, in consultation with the Washington State Institute for Public Policy (WSIPP), to: (1) compile an inventory of existing programs; (2) determine whether its programs were evidence-based; (3) assess the effectiveness of its programs, including conducting a costbenefit analysis; and (4) phase out ineffective programs and implement evidence-based programs. As a result of this and similar laws, WSIPP has published cost-benefit analyses in a wide variety of issue areas over the past 10 years, including a 2020 report on the state's extended foster care program. The WSIPP cost-benefit framework has been widely adopted by governments across the country.

### **RELEVANT BLUEPRINT** THEME:



To learn more about how to implement examples in criteria 11, please see Blueprint for Delivering for Results in State Government.

### **Promising Example**



#### **OREGON**

As a result of a 2003 Oregon law, the Oregon Department of Corrections, Oregon Youth Authority, Oregon Youth Development Division, and the Oregon Health Authority divisions focused on mental health and addiction issues are required to perform a cost-benefit analyses and compile a biennial program inventory that details results from funded programs. In 2019, the Youth Authority and the Department of Corrections both published reports on costs and benefits of their programs, with the Youth Authority's data found that four of six programs examined had a high likelihood of providing a positive return on investment.

#### **7 Other Promising Examples**

Colorado, Connecticut, Minnesota, New Mexico, New York, North Carolina, Utah



## 12. Use of Evidence in **Grant Programs**

Did the state or any of its agencies (1) invest at least 50% of program funds in evidence-based solutions or (2) use evidence of effectiveness when allocating funds to eligible grantees (including local governments) from its five largest competitive and noncompetitive grant programs?

Requiring a portion of grant funds to be spent on evidence-based programs allows state governments to use and scale proven program models to achieve better results.

## **Leading Example**

#### **NEVADA**

Since 2017, the Nevada Department of Education has allocated 100% of the state's \$9.5 million in federal Title I school improvement funds to districts and schools for interventions backed by strong, moderate, or promising evidence (using the top three tiers of evidence as defined by the federal Every Student Succeeds Act [ESSA]). This represented an increase over the approximately 15% of funds that had been allocated based on level of evidence in the 2016-2017 school year. Grant recipients may set aside funds to monitor and evaluate the identified evidence-based approaches to ensure the investments yield a positive impact on student outcomes.

### **RELEVANT BLUEPRINT** THEME:



To learn more about how to implement examples in criteria 12, please see Blueprint for Delivering for Results in State Government.

#### **Promising Example**



#### **OREGON**

A 2003 Oregon law provides a definition of evidence and states that the Oregon Department of Corrections, Oregon Youth Authority, Oregon Youth Development Division, and Oregon Health Authority divisions focused on mental health and addiction issues shall: (1) "spend at least 75% of state moneys that the agency receives for programs on evidencebased programs;" (2) perform cost-benefit analyses; and (3) compile a biennial program inventory with results from funded programs. As of 2018, the Youth Authority spent "90% of General Funds and almost 92% of total funds subject to Oregon's Senate Bill 267 (SB267) on evidence-based programming" for FY 2017-2019.

### **9 Promising Examples**

Colorado, Georgia, Massachusetts, Minnesota, New Mexico, New York, Ohio, Oregon, Tennessee



#### 13. Innovation

Did the state or any of its agencies have staff, policies, and processes in place that encouraged innovation to improve outcomes?

Encouraging innovation allows state governments to implement new models that can improve programs and build new evidence about what works.

## **Leading Example**



#### **CALIFORNIA**

In 2020, California launched the California COVID Assessment Tool to identify potential COVID-19 hotspots, predict which hospitals might reach capacity, and proactively allocate resources to such hotspots. This innovative assessment tool is a "model of models," which incorporates the statistical projections of several leading research institutions. Notably, the assessment tool allows residents to create their own scenarios for transmission potential in the coming months depending on specific public health guidelines. Further, California released the source data sets on California's Open Data Portal, allowing the public to examine the data underlying the Assessment Tool.

#### **RELEVANT BLUEPRINT** THEME:



To learn more about how to implement examples in criteria 13, please see Blueprint for Delivering for Results in State Government.

## **Promising Example**



#### **OREGON**

The Oregon Youth Authority has used predictive modeling to determine risk factors associated with youth entering the juvenile justice system through their Feeder Systems Project. These risk assessment tools are based on data and outcomes captured in the state's Juvenile Justice Information System, which uses a risk/needs profile to provide adaptive interventions and support program evaluation, such as a 2019 report on recidivism outcomes. Further, the initiative seeks to identify earlier-intervention strategies to help youth avoid future engagement within the juvenile justice system.

#### **15 Other Promising Examples**

Arizona, Colorado, Connecticut, Kentucky, Massachusetts, Missouri, New Jersey, New York, North Carolina, North Dakota, Ohio, Rhode Island, **Utah, Vermont, Virginia** 



#### 14. Contracting for **Outcomes**

Did the state or any of its agencies enter into performance-based contracts and/or use active contract management (frequent use of data and regular communication with providers to monitor implementation and progress) to improve outcomes for publicly funded programs?

Performance contracting techniques allow state governments to get better results and value for each taxpayer dollar.

### **RELEVANT BLUEPRINT** THEME:



To learn more about how to implement examples in criteria 14, please see Blueprint for Delivering for Results in State Government.

## **Leading Example**

#### **RHODE ISLAND**

Since 2015, Rhode Island's Department of Children, Youth, and Families has worked to reform and restructure the department's procurement. As part of this initiative, the department executed \$90 million in 116 results-driven contracts that require providers to meet outcome goals rather than output metrics. As a result, the Department has reduced the number of children in group care by over 20% since 2015, experienced a 50% expansion of foster care resources for the most challenging adolescents, doubled the capacity of highquality family visitation and reunification services, and made start-up investments of \$1.2 million in nonprofit community organizations to support new and expanded programming.

## No Oregon examples of this criteria



#### **7 Promising Examples**

Arizona, Florida, Illinois, Massachusetts, New York, **Tennessee, Washington** 



### 15. Repurpose for **Results**

Did the state or any of its agencies shift funds away from any practice, policy, or program which consistently failed to achieve desired outcomes?

Repurposing funds from programs that fail to consistently achieve results to programs that consistently achieve results is a key strategy for state governments to improve their performance while building knowledge about what works.

## **RELEVANT BLUEPRINT** THEME:



To learn more about how to implement examples in criteria 15, please see Blueprint for Delivering for Results in State Government.

## **Leading Example**

#### **PENNSYLVANIA**

Since 2013, the Pennsylvania Department of Corrections has set performance targets for its community corrections program through performance-based contracts. Providers who meet recidivism prevention goals receive a 1% increase in their rate, while providers who fail to meet targets for two consecutive years can have their contracts terminated. Following the introduction of these performance goals, the program's recidivism rate dropped by 11.3% in 2014, another 16% in 2015, and an additional 11% in 2016. In 2018, the Commonwealth Foundation's report on criminal justice reform in Pennsylvania recommended expanding the program to other areas based on these results.

## No Oregon examples of this criteria



## **1 Promising Example**

**Minnesota** 



### **Results for America**

Results for America is helping decision-makers at all levels of government harness the power of evidence and data to solve our world's greatest challenges.

Results for America's mission is to make investing in what works the "new normal," so that when policymakers make decisions, they start by seeking the best evidence and data available, then use what they find to get better results.

## **State Government Program**

Results for America is hosting briefings and conference calls with senior government leaders to discuss strategies for building and using data and evidence to improve results for residents. To request a briefing or conference call, please contact info@results4america.org.

# Additional Results for America Standards of Excellence

Results for America also publishes annual standards of excellence for the following levels of government:

#### **Federal Government**

Results for America's <u>2019 Invest in What Works Federal Standard of Excellence</u> highlights the extent to which nine federal agencies have built the infrastructure necessary to use data and evidence when making budget, policy, and management decisions, collectively overseeing more than \$220 billion in federal investments in FY 2019.

#### **Local Government**

Results for America leads What Works Cities Certification, which evaluates how well cities are managed by measuring the extent to which city leaders incorporate data and evidence in their decision–making. Launched by Bloomberg Philanthropies in 2015, What Works Cities has worked with more than 100 mayors and chief executives – Democrats and Republicans – and as of 2020, 24 cities have been recognized for achieving Certification, with many more working towards building a stronger data foundation to effectively make decisions and provide better services for their residents.

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